

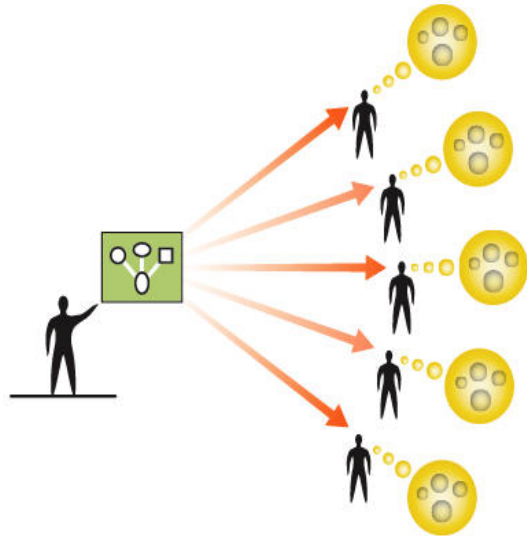
Chapter 2

The Read-Write Web



"Edit This Page"

3 Communicate Effectively



One To Many

One To One





Many To Many



Collective Knowledge

The Tool Kit of the Internet



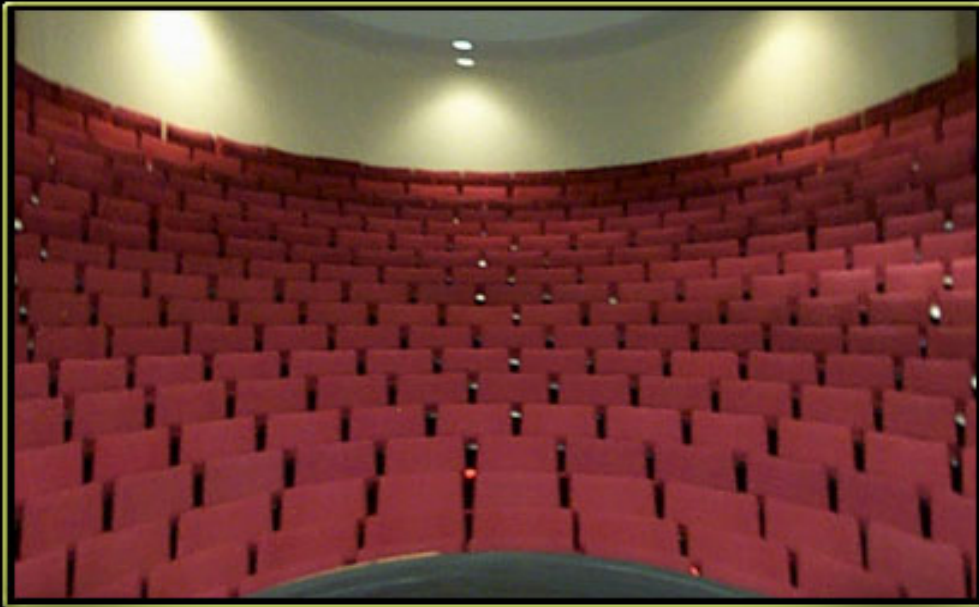
Mail Lists and Forums



Weblogs



Democracy



Blogging

WITH THE RIGHT STAGE AND THE RIGHT VOICE
THERE'S NO LIMIT TO THE SIZE OF YOUR AUDIENCE.

Post a Comment

Comment as: Select profile...

Post Comment

Preview

Wiki



SMS



Mobile Camera



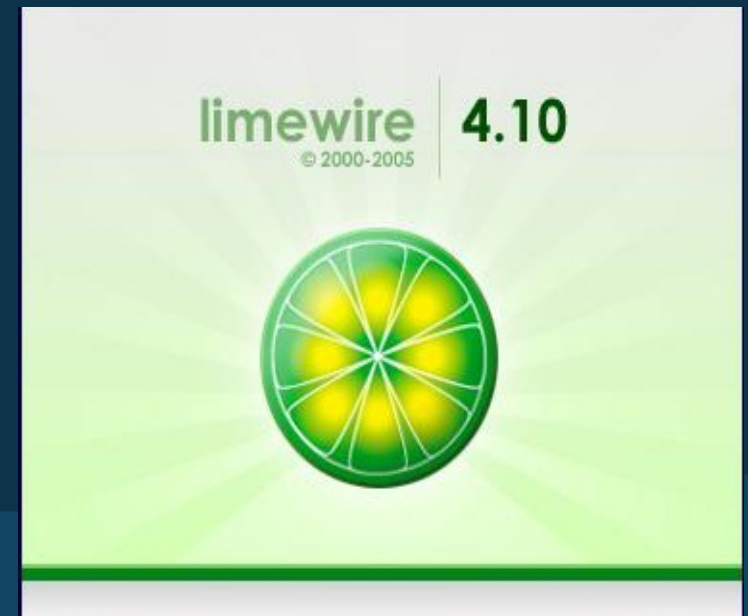
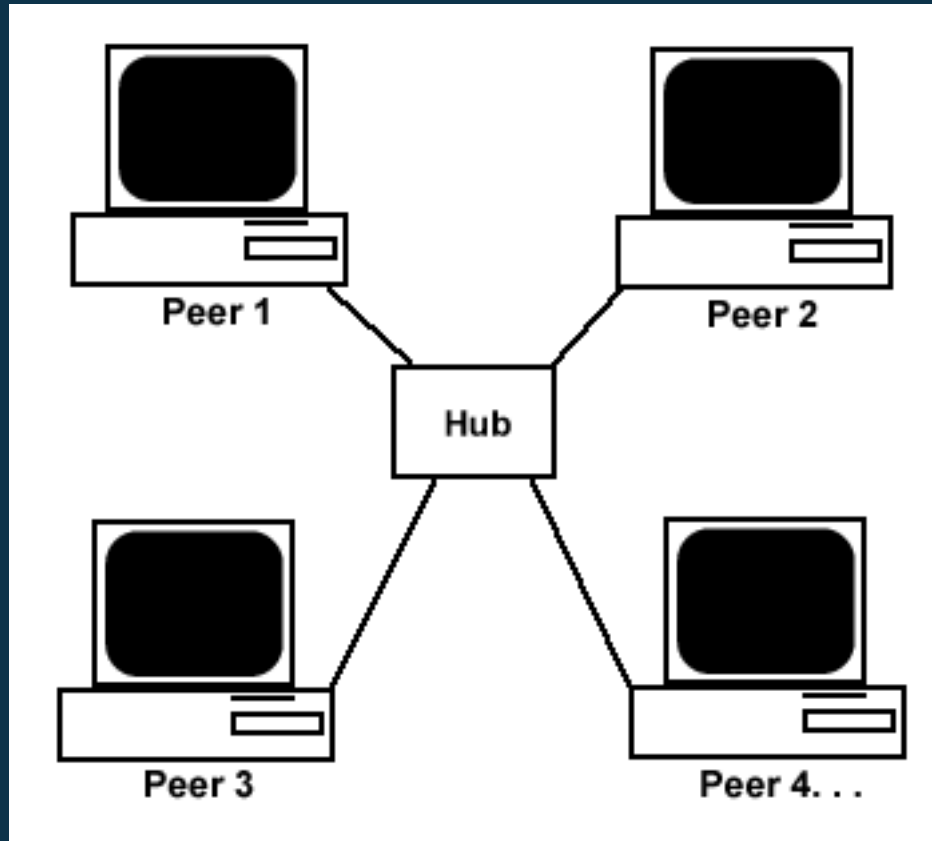


Internet "Broadcasting"



Video Blogging

Peer to Peer



RSS

